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Mitsubishi Electric Asia Presented 10,000 Dollars Donation to Apex Day Rehabilitation Centre for Elderly (ADRC) at its "Car Boot for Good" Preloved to Reloved Drive on 9 September 2023

- The event was graced by Guest-of-Honour, Tanjong Pagar GRC MP Joan Pereira.
- Close to 500 people joined the "Car Boot for Good" preloved to reloved drive as part of Mitsubishi Electric Asia's efforts to motivate and inspire members of the public to join the group's journey towards realising a vibrant and sustainable society.



Mitsubishi Electric Asia presented adopted charity Apex Day Rehabilitation Centre for Elderly (ADRC) with a \$10,000 cheque at "Car Boot for Good" preloved to reloved drive. (From L-R: Emcee Ken, Tanjong Pagar GRC MP Joan Pereira, Sister Marjorie Almodiel, Manager of ADRC and Kunihiko Seki, Managing Director of Mitsubishi Electric Asia).

SINGAPORE, 9 September 2023 – Close to 500 people attended Mitsubishi Electric Asia's "Car Boot for Good" preloved to reloved drive at the Mitsubishi Electric Building today. The event was graced by Guest-of-Honour, Tanjong Pagar GRC MP Joan Pereira. Attendees to the event shopped and thrifted from 30 car boots and 20 booths for unused or preloved finds, ranging from clothes, accessories, homeware, books and more. Mitsubishi Electric Asia also presented \$10,000 donation to Apex Day Rehabilitation Centre for Elderly (ADRC), its adopted charity since 2006, and one of the six participating charities and social enterprises who set up shop at the event.

Mitsubishi Electric Asia Director of Corporate Affairs Division Mr Frederick Goh shared, "This is our first foray into engaging the public to join us in our journey towards realising Mitsubishi Electric Group's Purpose of a vibrant and sustainable society. The event is not just a platform for ADRC and supporting social enterprises to showcase their talents and partnerships, but a shared space to cultivate more sustainability-driven ideals within our Singaporean community. We hope we have inspired attendees that every little effort counts towards the shared objective of preserving the environment and planet for our future generations."

Sister Marjorie Almodiel, Manager of ADRC shared, "Mitsubishi Electric Asia has been a steadfast supporter of ADRC since 2006. Their employees regularly volunteer their time with fun activities, including the annual Chinese New Year celebrations for our elderly. We are thankful for Mitsubishi Electric Asia's donations to ADRC which will help us continue to provide quality daycare and rehabilitation services for our elderly."

Mitsubishi Electric Asia believes that businesses have a responsibility towards nurturing the society and being a responsible corporate citizen. Driven by our commitment, "Changes for the Better", Mitsubishi Electric Asia endeavours in pursuing the attitude to "always strive to achieve something better" through a variety of philanthropic and environmental activities to create an even better tomorrow for everyone.

About Mitsubishi Electric Asia

Mitsubishi Electric Asia is a subsidiary of Mitsubishi Electric Corporation, a world-leading manufacturer of products ranging from home electronics, industrial and factory automation, semiconductors and devices, public utility systems, and defense and space systems. Established in Singapore in 1977, Mitsubishi Electric Asia has been providing reliable, high-quality products to homes, businesses and industries in Asia Pacific.

Mitsubishi Electric Asia seeks to be established as a marketing and engineering hub with its well-networked and strategic presence in the region. At Mitsubishi Electric Asia, we live by our pledged commitment to change for the better with every move we make.

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